SATURDAY EVENING MAY II.

ELECTIFICATION TO THE EVENING MUTION

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LONDON OFFICE-32 COCKSFUR ST., TRAFALGAR

# THE APRIL RECORD.

The Number of "WORLDS" Printed During the Month of April, 1889, Was

### TEN MILLION FIVE HUNDRED AND SEVEN THOUSAND SIX HUNDRED AND EIGHTY.

THE DAILY AVERAGE WAS

350,256,

Exceeding the Combined Circulation of Any Two Other American Newspapers.

CIRCULATION BOOKS OPEN TO ALL

A RECORD TO BE PROUD OF.

This is the anniversary of THE WORLD's sixth birthday under its present management. In its issue this morning is recited in detail the story of its marvellous growth in influence and circulation and as a medium of edvertising.

It is truly a record of deeds accomplished at which the world at large may well wonder. THE WORLE in all of its editions & the organ of the people and not of cliques. In defense of the people's rights it has ever fought valiantly. By its sturdy blows giant monopolies have been brought low and right has triumphed over money.

By its vigilance, fearlessness, independence and championship of law and order, erim inals intrenched behind almost insurmountable barriers of influence have been brought to bar and placed in prison where they belonged, deep mysteries have been solved, reputations cleared of unjust suspicions, the weak succored, the hungry fed, unworthy servants exposed, and patriotism exalted.

The good of the country has been its especial care, and it has never sought favor with the powerful at the sacrifice of its exercise of honest criticism of error.

### BLUE-COATED TERRORS.

As a whole the police force of this city is an admirable body of men. Of its efficiency morning. They had not proceeded far when they we have often spoken in terms of highest praise. But like all bodies of men, it contains its black sheep. The eradication of this disreputable element should be the desire of the worthy members, and especially of those responsible for the discipline of the force.

To shield a policeman from the consequences of brutal acts is not only a crime at present.

Another incident that much resembles the actives who called works until they came breast to breast with the strikers. They wanted to proceed, but the strikers of the strikers with they at the strikers and the men showed a determination to go on, when three of the strikers whipped out the realized what a position they turned and retraced their steps. The strikers at present.

Another incident that much resembles the acwe often spoken in terms of highest

sequences of brutal acts is not only a crime against the public, whose servant he is, but it throws discredit upon the whole Depart-

The developments in the FINN case show that instead of being preservers of the peace and defenders of the dignity of the law, there are some policemen who are terrors not to evil-doers, but to the weak and helpless.

What a travesty on justice to see a police officer the pet of a grog-shop!

The idea that a policeman can do no wrong has been too often dissipated to be entertained. They are vary human, and sometimes inhuman.

The presumption that a man is guilty of crime simply because a policeman says so is untenable. All the veracity in this city is not enveloped in blue coats.

In the FINN case let justice be done, even though "one of the finest" is stripped of his uniform and pilloried for his misconduct.

MR. GERRY'S EXCESS OF MEAL. THE EVENING WORLD regrets to see that Mr. ELBRIDGE T. GERRY still spends a good portion of his time at Albany in his efforts to finally defeat the Children's Bill.

It is extraordinary that any man who has the welfare of young children at heart should so oppose this humans measure, and that the Society for the Prevention of Cruelty to Children should seek to defeat a bill that, while it will remedy the many abuses and errors of its agents, will in no wise restrict its broad field for admirable work.

THE EVENING WORLD has never impugned Mr. GERRY's motives, or questioned his devotion to his charity. But the undeniable injustice and hardship resulting from the present autocratic law are none the less real because Mr. GERRY has been moved merely by an excess of zeal.

Blowly but surely places heretofore exclusively held by men are Being encroached should be sold by druggists. \$1:six for \$5. Prepared by C. I. Hood & Co., Apothecaries Loyell, Mass. Give it a trial.

posed to be impregnable—the smoking-car. Alas! that, too, is now being invaded by the cigarette-smoking females, and there is great consternation in consequence.

The members of the fair sex are generally welcome everywhere, and the refining influence of their presence is manifested quickly. but it does seem as though they might let the smoking-ears alone. It is the common wallowing place of men of all degrees. True democracy reigns in the smoking-car. Within its portals all caste distinctions are levelled. that cleanliness which is next to godliness is unknown.

be just as "mannish" as they pleased.

be at the threshold of the perambulating

MUNDANE MATTERS.

The judges of the Lackawanna County (Pa.)

Court held a session in the open air yesterday to

hear argument in a railroad case. They sat on

a log. It is to be hoped that the decision will

The pension craze is extending rapidly. We

shall not be surprised to hear some day of a de-

mand for pensions from an amalgated union of

The vote on the Rapid Transit bill in the As

sembly yesterday was a tie. The expressions of

disappointment among city people at the post-

ponement of needed relief may be called "the

By some the furious wind-storm of vesterday

is thought to have been caused by the bursting

of hitherto pent-up wrath of the boisterous

The peds at Madison Square Garden may not

break the record, but they are all broken up

Burning a man in efffgy seldom harms the ob-

ject of such venomous procedure, but the

burners are quite frequently severely scorched.

THE CARTERS REST.

Their Case Will Probably Go to the Jury

Friday Next.

ISPECIAL TO THE WORLD.

CHICAGO, May 11 .- Both sides in the Carter

divorce suit rested to-day. It is expected that four days will be consumed by the speeches

of the lawyers, each taking a day, and in

that event the case will go to the jury Friday.

Mrs. Carter denied the statement of Kate

Mrs. Carter denied the statement of Kate Gaubley that she stood beside a man on the north terrace of the Cooper House and held in her hand a glass of some liquid in which there were two straws. Susan Petersen, Mrs. Carter's maid, corroborated Mrs. Carter's statement relative to the Cooper House affair and swore that the chambermaid at the Fifth Avenue Hotel emptied the pail into which the Denning letters were thrown, and from which Carter said he picked the fragments and pasted them together.

For Carter, J. H. Prenitss, a middle-aged man, testified that he had met Wm. Constable, jr., at Florence and he should judge his age to be about lorty-five years.

Florence and he should judge his age to be about forty-five years.

Q. Wes the Constable you met a man with gray hair? A. No, sir.

Q. What! Didn't he have hair as gray as yours? A. No, sir.

No, sir.

The object of calling Prentiss was to show that, in her anxiety to explain her relations with Constable, Mrs. Carter had under-estimated the probability of his being taken for a gallant by stating that he was nearly sixty-five years of age. When Carter again took the stand he gave the lie direct to Mrs. Carter in regard to the way he came to get the Pierce poetry. He swore that he accidentally found it. This closed the testimony and the case was adjourned until Monday.

New York has a teper. Read about him in the

THEY CAST BREAD ON THE WATERS.

But the Duquesne Strikers Didn't Have the

Proverb in Mind.

ISPECIAL TO THE WORLD, I

have been working in the mills since the trouble

began and were living in Cochran's row, at-

tempted to go to work as usual at 7 o'clock this

were met by a gang of the strikers who called

drove them back to their homes, where they are at present.

Another incident that much resembles the action of the famous Boston tea party was enacted at the Monongahela River landing at this place. It is customary for Mr. Fawcett, who is running the boarding-house for the men who are working in the mill, to bring his provisions across at an early hour. This morning the ferryman was bring over about five barrels of bread to be taken into the new boarding-house. The strikers met the skiff just as it landed and took the bread and threw it into the water. After the bread and all been dumped into the river the ferryman was permitted to resume his duties. No one appears to know who the men were that threw the bread overboard, or at least no one has as yet been arrested.

What good does a deserted wife get from im

ortsoning her husband asks the Sunday World

Turney's Scutence Must Stand.

DES MOINES, Ia., May 11. - The Iowa Suprem-

Court yesterday decided that the sentence of

Chester Turney must stand. Turney was a

chester Turney must stand. Turney was a youth sentenced to seventeen and one half years imprisonment for burglary, because, it is alleged, his release or a short term might lead to the conviction of prominent citizens for various illegal acts. The case has been made the subject for long continued agitation in Iowa, one phase culminating in the indetment and trial of Gov. Larrabee for criminal libel.

Hood's Sarsaparilla

Doses One Dollar

sarsaparilia or blood purifier.

The Chief Rennes for the great Success of Hood's

Sarsaparilla is found in the article itself. It is Merit that Wins, and the fact that Hood's Sarasparilla actu-ally accomplishes all that is claimed for it has given this

sedicine a popularity and sale greater than any other

Take

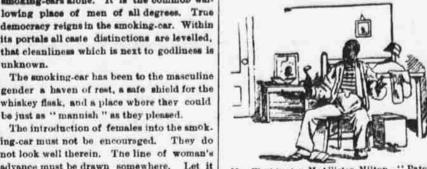
SUNDAY WORLD.

those who lost their courage during the war.

not savor of judicial log-rolling.

moaning of the tied.

spoilsmen. They are a windy set.



PENS OF HUMORISTS.

Mr. Washington McAllister Milton-" Patent safety razzor; a birthday rememberance from Miss Julia Mashem. "Now, that's very kind of Julia: but she's be'n in s'ciety long 'nough to know a thing like that's no use for a gen'elman to take to a pahty:

| From the Epoch. | Daughter-Talk about your Daniel Webster, Henry Clay, Everett, Calhoun, &c., p-haw Heary made a better speech than any of them

last night.
Father—What did he say?
Daughter—He said: "Nellie, I love you; I
have three millions. Will you have me?" Attention, Athletes !- Read in the SUNDAY World of the coming boat race.

Poor Don Miguel.

[ From the Epoch. ] Mother (calling daughter from parlor)-What s that horrible smell ? Daughter-Pohh! Be quiet, Don Miguel de

Caramba is with me. He has eighteen millions. What you smell is his garlic breath and the opion pomatum he uses. Just wait till I'm his rife. Mother—All right.

Didn't Want the Title.

(Professor (to guide)—What is the name of this

ske? Guide—I don't know. "Well, a, a guide, you ought so know." "Yes, and have the people call me Professor. Read Nettie Bly's experiences with an uniformsed patenbroker, in the Sunday Would.

Rain Mensurement.

(From the Chicago Tribune.) "What is the average rainfall per month in this Oklahoma country?" inquired the boomer

from Illinois.

"As near as I can guess," said the boomer from Missouri, with a severe mental effort, "it's about five fingers."

the Saw Through It. [From the New York Wenkiy.]

Miss De Pink-Oh, mother, that reminds me The other day I was riding in the cars when that wrinkled old lady came in, and it's a fact that Mr. Desmart, who didn't know me at that time and didn't even see me, jumped right up and offered the old lady a seat. Wasn't that mobile?
Mrs. De Piuk (aerenely)—He did not know you at that time, but I happen to be aware that he has long known the old lady. She is the grand-nother of one of the prettiest and richest girls in the city.

What satisfaction does a deserted wife get from shutting up her spouse in prison walls? See the

### Unprofessional Conduct. [From the Epoch, ]

A.—How's the young doctor doing?
Dr. Pillbury—Doing? The measily upstart: He's stealing my patients, that's what he's doing. Why, last week old Hunks was sick. I ing. Why, last week old Hunks was sick. I told him he couldn't get well. I gave him up. And what does this young puppy do but step in and cure him, and that, mind you, after I'd given him up. Such conduct is a disgrace to any school of medicine—the scoundrel.

Ted-So she cost you all that money? Why the girl must be made of ice-cream by this time.

Ned-I guess you're right. She is a Boston girl and a regular freezer herself.

It Turned Up Too Soon. Prom the Epoch. 1
"What's the matter, Bromley ?"

"I've recovered my value." "I don't see why you should swear in that "Oh, you don't, eh? The darned thing isn't worth \$3, and it had to turn up just when she Company was about to allow me \$50 for it. It's ust niy luck."

Read in the SUNDAY WORLD about the leper is

A Lesson in Love. [From the Epoch.]

George (nervously)-Do you love me? Will you marry me?

Almira-Not so fast, George. One at a time please.

Crushed Again.

(From the Speck.)
Miss Lovelorn—Did you mean that as a smile at me? Oldbesu-No, my dear; it was a twinge of the

Kept Both Kinds.

[From the Epoch.]
Lady (at general store)—I want a bird. Clerk-Yes'm; bonnet or dinner?

(From the Epoch.)

Husband-I'm going into business in Wall street and don't know whether to be a "bull' or a "bear."
Wife-Don't worry, dear; you will always be

Complying with the Rules.



Old Mr. I'heets -It's a pesky onhandy way of gittin' on th' cars, but I s'pose them rules has got ter be follered.

Trading with the Natices in the Interior of Africa. Read THE SUNDAY WORLD.

They Have Moved. The fire incurance sale of men's clothing has moved to 55W Broadway, corner of Spring street. Make no mistake, go to Spring street and you will see the place. Cut this out and go to Spring street for the fire sale of clothing.

There is not a sporting man in this city of any HUMAN NATURE AS DEPICTED BY THE tanding who condemns Jockey Jimmy M Laughlin's action at the Nashville track in checking Terra Cotta's winning pace in the Rock City Handicap to allow Santalene, the

stable companion, to cross the line first, Clars C. came in ahead by a slip, but the Chi cago stable lads were only carrying out Mr. Hankins's orders. While many blame Mr. Hankins, no one who knows the Hartford jockey can be got to find the least fault with him. He has always been remarkable for his

Pat Sheedy has just received an interesting letter from William Jordan, of the California Athletic Club, in which Mr. Jordan says that the largest crowd that ever gathered in the Club's rooms was present at the Cardiff-Jackson fight. Two hundred members joined the Club expressly to witness it. The crowd that collected in the street, completely blocking it as far as the Palace Hotel, was unprecedented.

Sheedy, by the way, is grieved that he should Sheedy, by the way, is grieved that he should have been made to say in a recent newspaper article that Mr. Vice was not a member of the California Athletic Club.

"I was particularly sorry shat I should have been misquoted," said he, "because I was royally cutortained at the Club, which I regard as the for most athletic club of the world. President Fulda is one of the finest men in every respect to be met anywhere. As long as the Club has him for a President it will prosper. I knew that Mr. Vice had been a director of the club for two years. If we had a club here like the California Athletic Club it would be a grand thing."

The Pole, Choyuski, who is looked upon as coming man by Californians, and Jim Corbett, who is the instructor of boxing at the Olympic Club, are matched to right soon to a finish for \$1,000 a side, in private, only ten persons on a side to be present.

Joe Glassey says he will accept Jack Griffin's challenge to meet him in a finish fight at 105 pounds for \$150. He will meet him any day at the *Hustrated News* office to post forfeit and sign articles.

The California Jimmey Carroll expresses himself as very auxions to have a "go" at Jem Carney. It is more than probable that the California Athlete will try to bring about a match.

Jack McAuliffe says he is perfectly willing to accept Carroll's offer to fight him and that a trip to California would have its attraction.

The second boxing, wrestling and gynmastic entertainment for Club members and friendstakes place this evening at the Staten Island Athletic Club-House. The Gramercy Boat Club holds its annual opening" this afternoon.

Any boy of fourteen or fifteen wishing to join an athletic club can do so by applying to Will O'Brien, 103 Sullivan street.

Lord Fauntleroy's Mamma Interviewed by Office Logan for THE SUNDAY WORLD.

POLICEMAN HEALEY'S TRIAL.

It May Bring Out Interesting Developments on May 22.

The charges against Policeman Healey, of the Mulberry street station, for the unwarranted arrest of Mrs. Finn, have been properly formu lated, and will be presented to the Commissioners at the meeting on May 22, as the trial docket is filled up to that date.

During this trial interesting developments may be brought out regarding the "protection" accorded McGurk's saloon, and new evidence of its bad reputation may be forthcoming from a man who left his name and address with Mr. Finn yesterday and announced his willingness to testify that not only was McGurk's place open on Sunday, but that he was robbed of a silver watch at the time.

A neighbor of Mrs. Finn who witnessed her arrest but is not personally acquainted with her, said to a reporter yesterday that to her Policeman Healey bore every indication of having been drinking, and that he was very rough in his treatment of Mrs. Finn.

Inspector Williams still maintains a dignified silence, and is avidently chagrined at the merited rebuke by Supt. Murray, in revoking the big Inspector's decision and ordering a complainst against Healey. lated, and will be presented to the Commission

Career of a Prima Donna. Emma Nevada brilliant successes told in the SUNDAY WOBLD, The Time for Mirth.

Merritt-Do you always laugh that way over our own jokes, old man; Joker-No; only when I sell them.

Olice Logan's visit to Mrs. Frances Hodge Burnett. See the SUNDAY WORLD.

Public Schools Get the Gold Medal. In accordance with the consolidated reports the judges of the recent civic and industrial parade have awarded the gold medal to the publege. Operative Plasterers' Society. Hebrew Orphan Asylum and German Butchers' Industry each receive prize banners.

Wonld reporters visit the Navy-Yord at Midnight and pass the Steeping Sentinets. Read the SUNDAY WORLD.

Vicarious.

(From Punch.)
On the Underground Railway—Irascible old gentleman (who is just a second too late)-Confound and d—! Fair Stranger (who feels the same, but dare not express it —Oh, thank you so much!

Hose Etten Terry Appears Off the Stage. nuntic invidents in her tie. Read the Sunday WORLD.

[From the Epoch 1 Shears-Tooter had an addition to his family

this morning. Editor—What was it? Shears—A boy. Editor—Make a note of it under the head of 'New Music."

---Marriage a Failure.

[From the Epoch.] Bessie-Gracie, poor thing, cried at her mar-

riage.

Jenuie-Yes: and I understand she has done little clac ever since. An unlicensed pawnbroker corralled by Nellie Bly. See the SUNDAY WORLD.

[From the Epoch.] Judge-Why did you kill the man? Murderer-To get his watch. Judge—And why did you give yourself up? Murderer—It was a Waterbury.

Pictures and sketches of New York's rival boat Trees, in the SUNDAY WORLD.

THE favorite steamer, Many Powell, will commonce her regular trips for the season on Wednesday, May 22, making all usual landings. MONKLL's TRETHING CORDIAL in teething soothe he gums and calms the nerves. 25 cents ...

BACKACHE, Lame Back, Rhoumatism. Use CARTER'S MARY WEED AND BELLADONNA PLASTERS.

CORRECTS SOUR STOMACH. [eptonix?

The Great English Remedy for Dyspepsia.

MERRY TOPICS OF THE DAY. THE WORLD OF SPORTS THE BOOKS WIDE OPEN

An Absolutely Conclusive Inquiry Into "The World's" Circulation.

"BEYOND CAVIL OR DISPUTE."

Three of New York's Famous Bankers as Commissioners of Investigation.

THEIR VERDICT PROMPT AND FINAL

They Were Wm. A. Camp, Manager of the New York Clearing-House for Banks; Thomas L. James, Lx-Postmaster of New York, Ex-Postmaster-General and Now President of the Lincoln National Bank, and O. D. Baldwin, President of the American Loun and Trust Company\_They Certify to the Exact Figure of "The World's" Claim that in the Month of March Its Circulation Was 10,709,520 Copies...This Is a Daily Average of 345,468 Copies.

office of The Wolld called at the offices of the Mutual Reserve Fund Life Association to see its President, Mr. E. B. Harper, concerning an advertisement which the Company wished to be inserted in THE WORLD.

"But," said Mr. Harper, pointing to an envious paragraph in a New York morning paper. 'it is said here that THE WORLD's claim of circulation is false. My duty to my stockholders compels me to inquire into the character of every investment of the Association's money.

You need say nothing more," said the representative of THE WORLD; "I am sure I am justified in speaking for THE WORLD in making you this proposition: THE WORLD will submit all of its books and other data to you, or to experts chosen by you. If THE WORLD's claim as to it circulation, as published, is not absolutely verified to your satisfaction and to the satisfaction of the experts to be chosen by you, you need not pay a cent for this advertisement.

Mr. Harper forthwith addressed the following communication to Mr. George W. Turner, business manager of The World:

PRESIDENT'S OFFICE, MUTUAL RESERVE FUND LIFE ASSOCIATION, POTTER BUILDING, PARE HOW, New YORK, March 9, 1889. 6. W. Perner, seq., Business Ranager New York WORL G. W. Therner, seq., Business Manager New York WORLD, Tuck Ross, City.

DEAR SIR: When I gave the order for the one-half page advertisement for your Sunday edition. March 3, it was with the assurance that the circulation of the Sunday World averages over 260,000 copies per Sunday. I have since heard it inferred by a large advertiser that the real figures are much below these. As a matter of pusiness, and in justice to my Company, I request the privilege of being allowed to examine your circulation books and making such other investigation as is necessary to establish the true facts before paying the bill. Very truly yours.

The raphy was prompt, and as follows:

The reply was prompt, and as follows: THE WORLD PUBLICATION OFFICE, WORLD BUILDING, PARK ROW, NEW YORK, March 9, 1889. B. Harper, esq., President Mutual Reserve Fund Life Issociation, New York.

Dean Sir: Your letter of the 9th inst., inti-nating that the circulation of The World is werstated, received and the request granted. I have only one request to make, namely, that you will if possible secure the co-operation of every large advertiser in this city, and employ such high talent in the examination of our books as will place the verdict absolutely beyond cavil or dispute. Yours very truly, G. W. Turner, Business Manager.

President Harper determined not only to make an examination himself, aided by trusted experts from his own office, but, if possible, to call to his assistance financiers of great experience, recognized ability and reputation. He selected, as the three gentlemen conspicuously uniting these characteristics. Mr. William A. Camp, Manager of the New York Clearing House; Mr. Thomas L. James, ex-Postmaster General, and now President of the Lincoln National Bank and of the Lincoln Safe Deposit lic schools of this city; the Veteran Firemen's tional Bank and of the Lincoln Safe Deposit Association receive the silver medal and the Company, and Mr. O. D. Baldwin, President of College of the City of New York, Columbia Colthe American Loan and Trust Company.

Every one connected with banks or banking throughout the world knows at least by reputs. tion the venerable but still active manager (for twenty years past) of the New York Clearing. House for Banks. Through his hands passes daily a greater volume of money than is ex changed through any institution in the worldgreater than through the clearing-house for banks in either London or Paris-far greater than through the treasury of any Government on earth. In his twenty years of service the total amount of exchange under his direct supervision has been over



Poor, unfortunate Batrachian! In what ad plight he must have been. And yet his Poor, unfortunate Batrachian! In what a sad plight be must have been. And yet his misfortune was one that often befalls singers. Many a once tuneful voice among those who belong to the "genus home" is utterly spoiled by "cold in the heat," or on the lungs, or both combined. For the above mentioned "croak-or" we are not aware that any remedy was ever devised; but we rejoice to know that all human singers may keep their heads clear and throats in tune by the timely use of Dr. Sage's Catarrh Remedy and Dr. Pierce's Golden Medical Discovery, both of which are sold by druggists.

ical Discovery, both of which are sold by druggists.

Dr. Sage's Catarrh Remedy cures the worst cases of Catarrh in the Head, no matter of how long standing, while for all laryngeal, bronchial, throat and lung affections. Dr. Pierce's Golden Medical Discovery is positively unequaled. It cures the worst lingering coughs and builds up the fiesh and strength of those who have been reduced by wasting discusses. It is guaranteed to benefit or cure in all discass for which it recommended, if taken in time and given a fair trial, or money paid for it refunded.

Copyright, 1888, by Wonlo's Dis. Mud. Aso'n.



## **REAL LUXURY!**

Looking out over the many bomes of this country, we see thousands of women away their lives in household drudgery that might be materially lessened by the use of few cakes of SAPOLIO. If an hour is saved each time a cake is used, if one less wrinkle gathers upon the face because the toil is lightened, she must be a foolish woman who would hesitate to make the experiment, and he a churlish husband who would grudge the few

If your grocer sends you anything in place of SAPOLIO, send it back and insist upon having just what you ordered. SAPOLIO always gives satisfaction. On floors, tables and painted work it acts like a charm. For scouring pots, pans and metals it has no equal Everything shines after it, and even the children delight in using it in their attempts to help around the house.

Grocers often substitute cheaper goods for SAPO-LIO to make a better profit. Send back such articles, and insist on having just what you ordered.

ENOCH MORGAN'S SONS CO.

nine hundred thousand millions of dollars and in all that period there has not been upon any day a discrepancy of one cent in the accounts of the institution under his supervision.

Gen. Thomas L. James had his business training almost from a boy in the New York Post-Office. He was promoted by successive stages to be Postmaster, and made the New York office the model of its kind in the world. When President Garfield made up his Cabinet his selection of Mr. James as Postmaster-General was received with the greatest favor throughout the country. Upon leaving office he was offered the Presidency of the newly-organized Lincoln National Bank and of the Lincoln Safe Deposit Company. No banker in the metropolis of the United States is better known than Mr. O. D. Baldwin. As President of the Fourth National Bank for many years, he built up that institution to point that has made it one of the leading banks in New York. Resigning some two years ago to accept the Presidency of

in that short time signalized his management by a very marked increase in its prosperity. After having invited these three gentlemen to act in the capacity named President Harper addressed the following note to some of the most extensive advertisers in New York. Messrs. Camp, James and Baldwin had accepted with much nesitation, owing to the engrossing demands of their daily duties, but each in consenting to serve expressed his appreciation of the importance of the investigation to the business community of New York, and therefore stipulated that their inquiry should be of the most thorough, searching and final nature:

the American Loan and Trust Company, he has

A CIRCULAR TO ADVERTISERS.

A CIRCULAR TO ADVERTISERS.

PRESIDENT'S OFFICE,

MUTUAL RESERVE FUND LIFE ASSOCIATION,
POTTER BUILDING, PARK ROW,
NEW YORK.

To the Advertisers in the New York World.
GENTLEMEN: In accordance with the request
made by Mr. G. W. Turner, Business Manager
of the New York World, in the accompanying
correspondence, I have invited Mr. William A.
Camp, Manager of the New York ClearingHouse; Mr. Thomas L. James, ex-PostmasterGeneral, and now Fresident of the Lincoln National Bank, and Mr. O. D. Baldwin, President
of the American Loan and Trust Company, to
act as an examining committee, with full authority to employ such expert accountants as
they may find necessary. The three gentlemen
will you join me in making the request for
this examination in accordance with the suggestion that the co-operation of large advertisers
be secured? If so, kindly signify your assent
by signing your firm name below.

Very truly yours,

E. B. Harper, President.

The following signatures were promptly affixed

to the circular:

H. O'Neill & Co.
H. C. F. Hoch & Co.
Simpson, Chawford & Simpson,
Englich Brothers.
Keef Manufacturing Co.
D. Fox & Co.
London & Liverpool Clothing Co.
Hannigan & Boullon.
Namuel Cohn & Bro.
J. Lichtenstein & Sons.

NAMUEL COHN & BRO.

J. LICHTERSTEIN & SONS.
CALLAHAN & MONRISSY.
PIRER & HABIS, 132 BOWERY.
CASPERFELD & CLEVELAND, 144 BOWERY.
CASPERFELD & CLEVELAND, 144 BOWERY.
EUGENE P. PEYSER, 383 Broadway and 123
Fulton Street, New York City.
COOGAN BROTHERS, BOWERY and Grand.
ADAMS & CO.
LUDWIG BROS.
J. H. TRUERBELL & CO.

Ludwio Bros.
J. H. Truesdrill & Co.
MAX STADLER & Co.
R. M. Johnson, General agent Travellers In-

Tues lay last, May 7, was set for the examina tion, and at 3 o'clock in the afternoon promptly the three gentlemen began their work. President Harper, accompanied by Mr. Henry J. Reinman, late Insurance Commis sioner of Ohio and three expert bookkeeper from his office, took the books and papers of THE WORLD after they had been closely examined by Mesers. Camp. James and Baldwin. and verified every footing and statement made

Mr. Camp went to work with as much alertness and vigor as any young accountant of twenty-five. His bright eyes ran over columns of figures as the ordinary ob server would look at an exquisite painting. He was elected Chairman of the Commission and conducted the inquiry in chief, although the other two members put no less searching questions to Business Manager Turner and the heads of the various depart ments, whom Mr. Turner had summoned with their voluminous books and papers. The scene was in the meeting place of the editorial conneil of THE WORLD.

The work of the Commission may be briefly ummarized as follows:

1st. The Committee examined the statement of the number of pounds of paper used in March, 1889, verified by receipted bills of the various paper companies supplying THE WORLD, and also the endorsed checks given in payment therefor.

2d. Proved that the number of pounds of paper paid for would produce the copies issued. 3d. Proved from press-room reports that the number of papers were printed as claimed, 4th. Proved from mall-room records that the number of copies printed were circulated. 5th. Proved from necessealers' accounts tha

these papers mere paid for. The inquiry was scarching and exhaustive and occupied several hours. At its conclusion Mr Turner suggested that the Commission take with them all the papers submitted and make up their report after a still further examination. But the three gentlemen said promptly that no further examination was necessary; that they were absointely convinced, and no less astonished than convinced, and that they were ready to make up

and sign their report forthwith. Whereupon the following report was drawn up and signed by the three gentlemen, and such a testimonial from men of such character was

doubtless never before given to a newspaper in +++++++++++++++++++

7th May, 1889.

After a thorough examination of the circulation books, Press and Mail Room reports, and Newsdealers' accounts of THE NEW YORK WORLD, also the receipted bills from the various paper companies who supply THE NEW YORK WORLD, as well as the endorsed checks given in payment therefor, we are convinced, and certify, that there were PRINTED AND ACTUALLY CIRCULATED during the month of March, 1889, a total of TEN MILL-ION, SEVEN HUNDRED AND NINE THOUSAND, FIVE HUNDRED AND TWENTY (10,709,520) COMPLETE COPIES OF " THE WORLD."

W. A. CAMP, Manager of the New York 1 Clearing House. O. D. BALDWIN,

Pres. of the American Loan and Trust Company. THOS. L. JAMES, Pres. of the Lincoln

National Bank. A Simple Problem. 31.) 10709.520 (345.468

Therefore, The average number of WORLDS printed daily during the month of March last was 345,468.

The handsome President of the Mutual Reserve Fund Life Association, in handing over his check for the full amount required for the payment of the original advertisement, remarked:

"I gave that advertisement also to another paper. On the basis of what I paid for the circulation claimed for that paper, compared with that now conclusively proved to be the real circu lation of THE WORLD. I should make this check for exactly \$3,250, in payment to THE WORLS for this one half-page advertisement.

Romantic Entrades in Etten Terries Life. An nteresting account in the SUNDAY WORLD.

[From Judge, ]



Mr. Wilkin-You surely can't have forgotten ne. We took in the Hot Springs together last

Miss Canton-Sir! I never was there in my

Mr. Wilkin—Then it was your twin sister that jumped out of the window under mine at the Palace Hotel fire. Excuse me. In the Wilds of Africa Among the Supersti-

tous Natices. In THE SUNDAY WORLD. Africa Not So Terrible as Stanley Ptoures

A CARD TO THE PUBLIC.

It. Read THE SUNDAY WORLD.

A CARD TO THE PUBLIC.

Don't He Humbugged

by any so-called fire insurance sale as advectised so entensively in the papers and by circulars on the streets. They have been not asked, in New York and everybody who reaches papers knows there has been as town for a few days, advertise fire insurance sale of the particle of the papers and the particle of opening in a town for a few days, advertise fire insurance sale of bankrint sale, gail the people who believe them and then park up and if away. They take your money and by the time you have found out their clothing is not a represented, the particle have closed up and gone assigned to the property of the principal that there are lots of fools in the world—and if they each only a few it pape them well for their trouble. A week to the wise is sufficient. You can gain nothing but the satisfaction of having been swindled. There are plenty of reliable clothing houses in this city where you know if the goods are not satisfactory they will return few money.